



BIHIMA

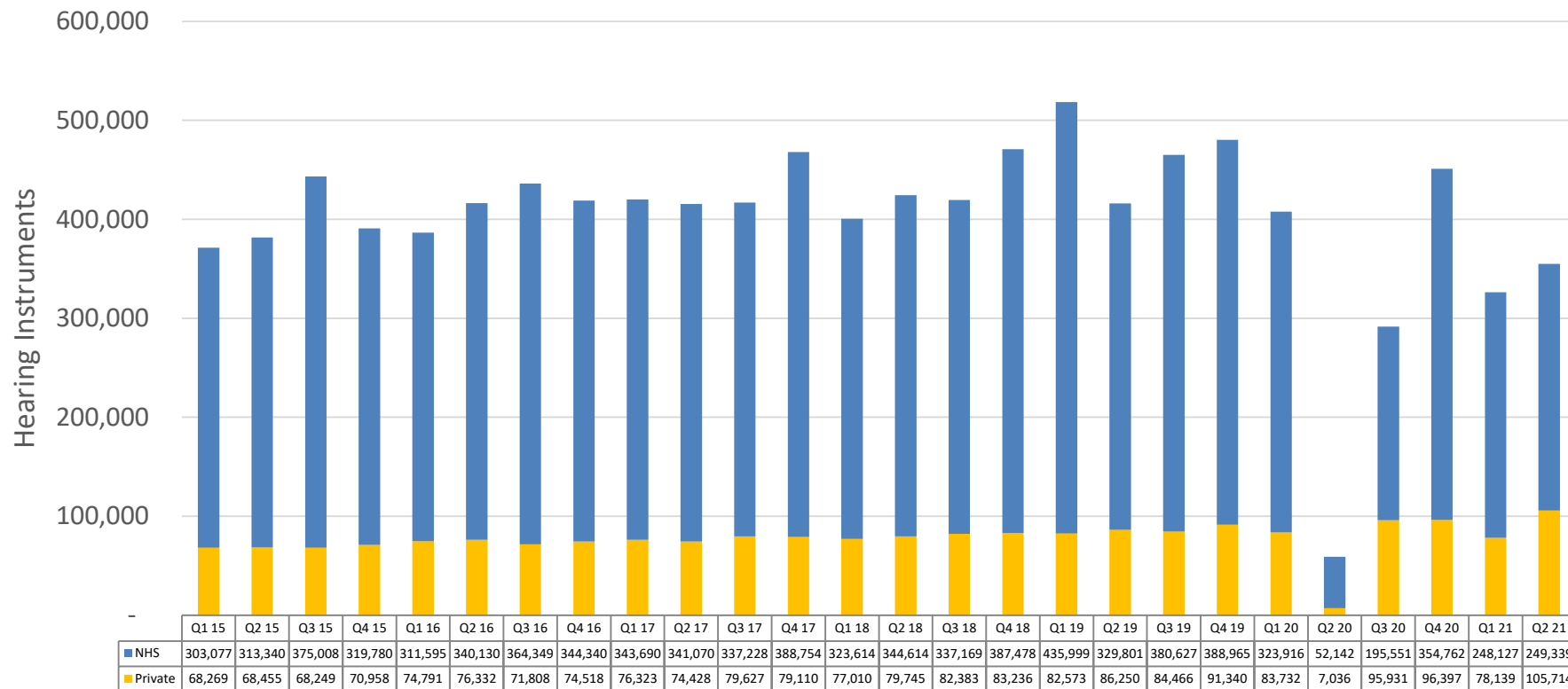
The British Irish Hearing Instrument
Manufacturers Association

Market Statistics Q2 2021

www.bihima.com



Market Size (Units) - UK



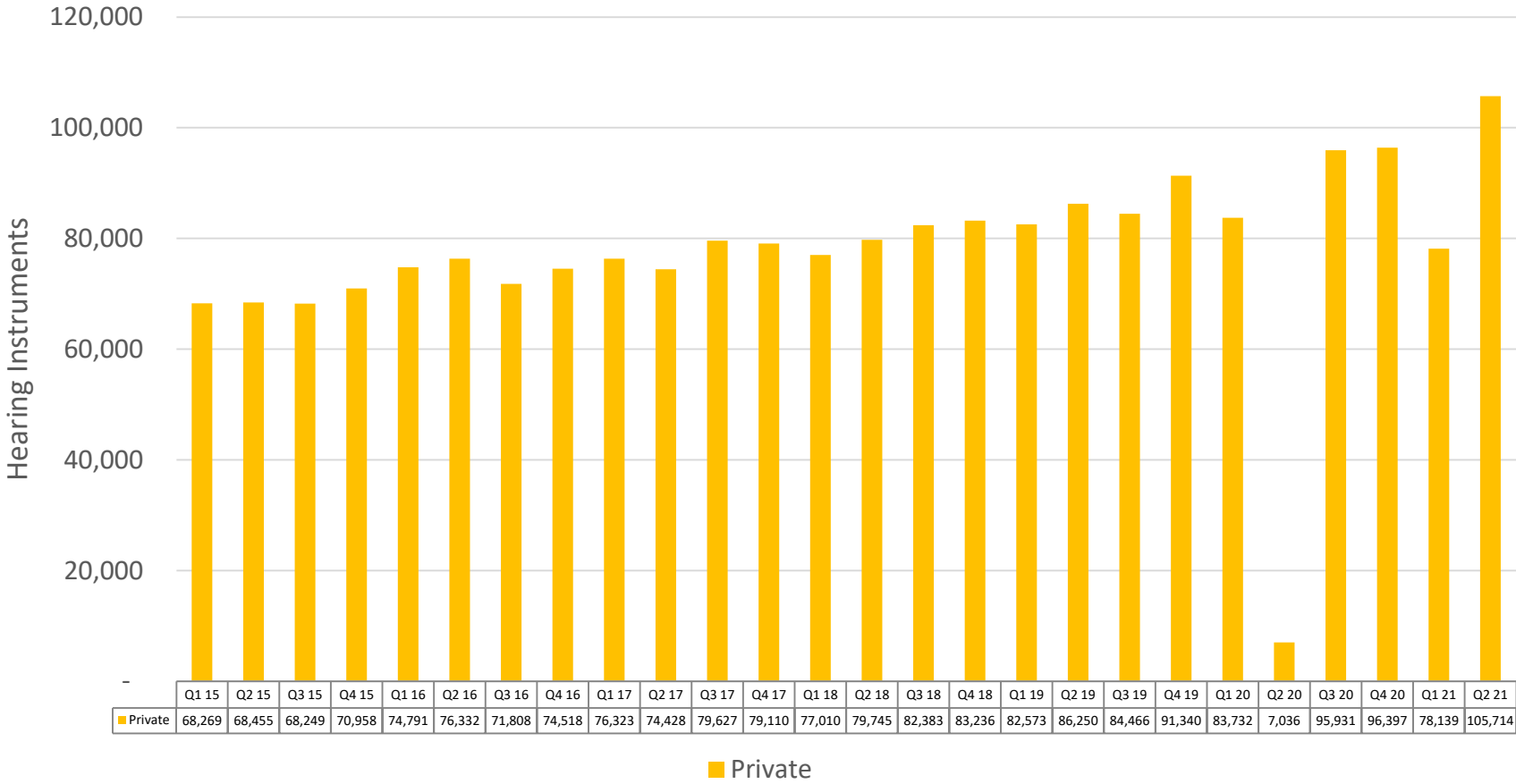
■ Private ■ NHS



BIHIMA
The British Irish Hearing Instrument
Manufacturers Association

The Voice of Hearing Technology.

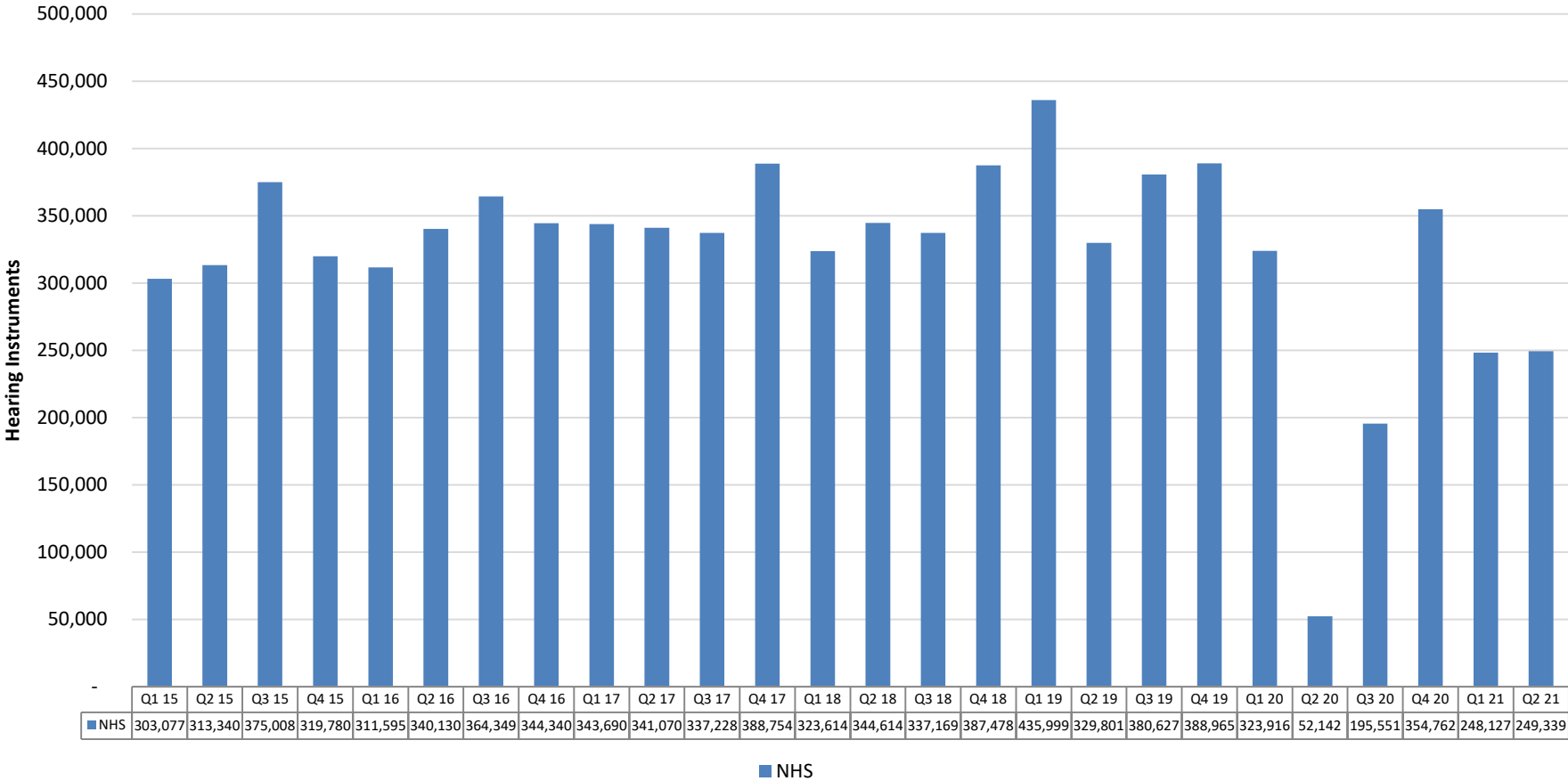
UK Market Size – Private (Units)



BIHIMA
The British Irish Hearing Instrument
Manufacturers Association

The Voice of Hearing Technology.

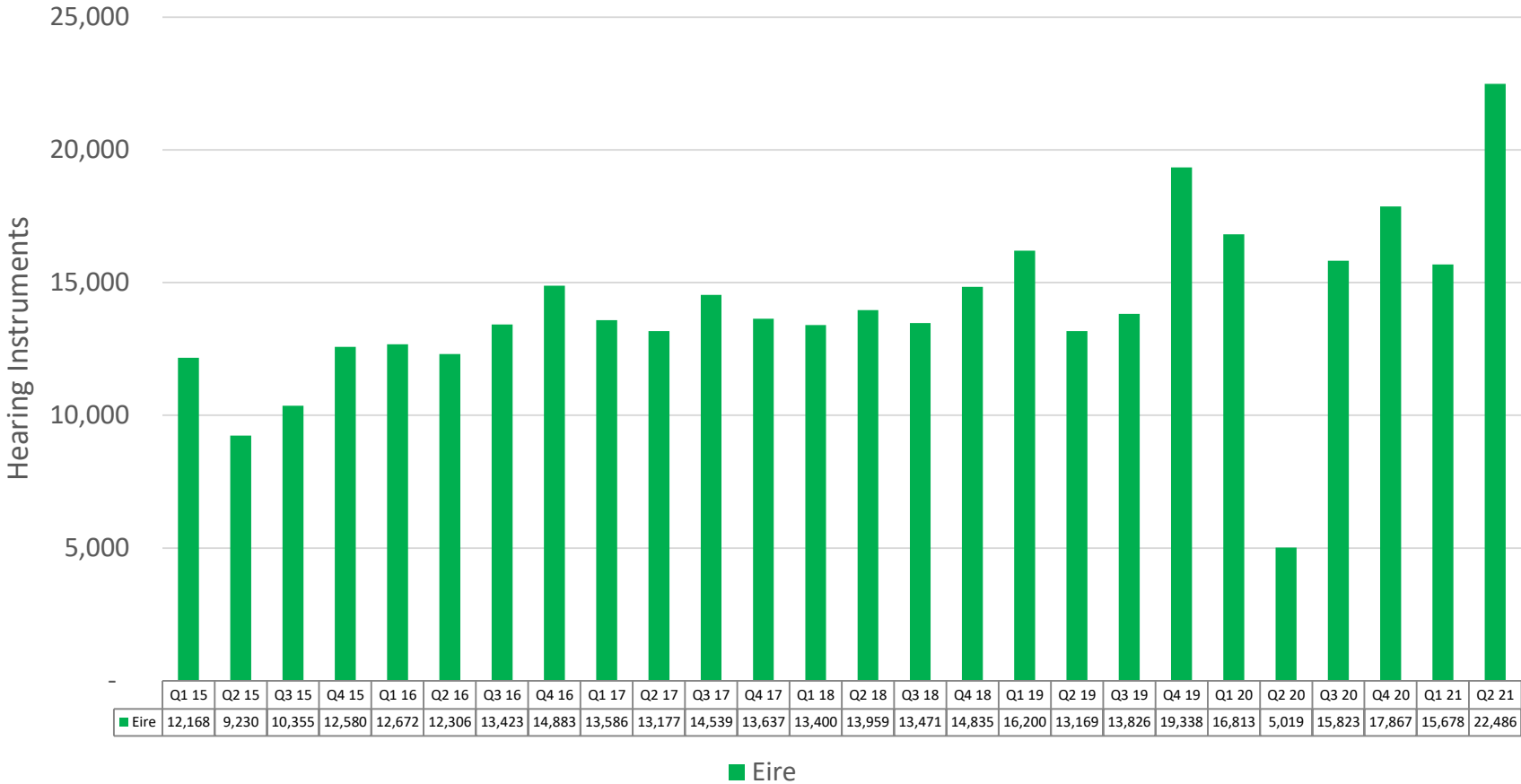
UK Market Size – NHS (Units)



BIHIMA
The British Irish Hearing Instrument
Manufacturers Association

The Voice of Hearing Technology.

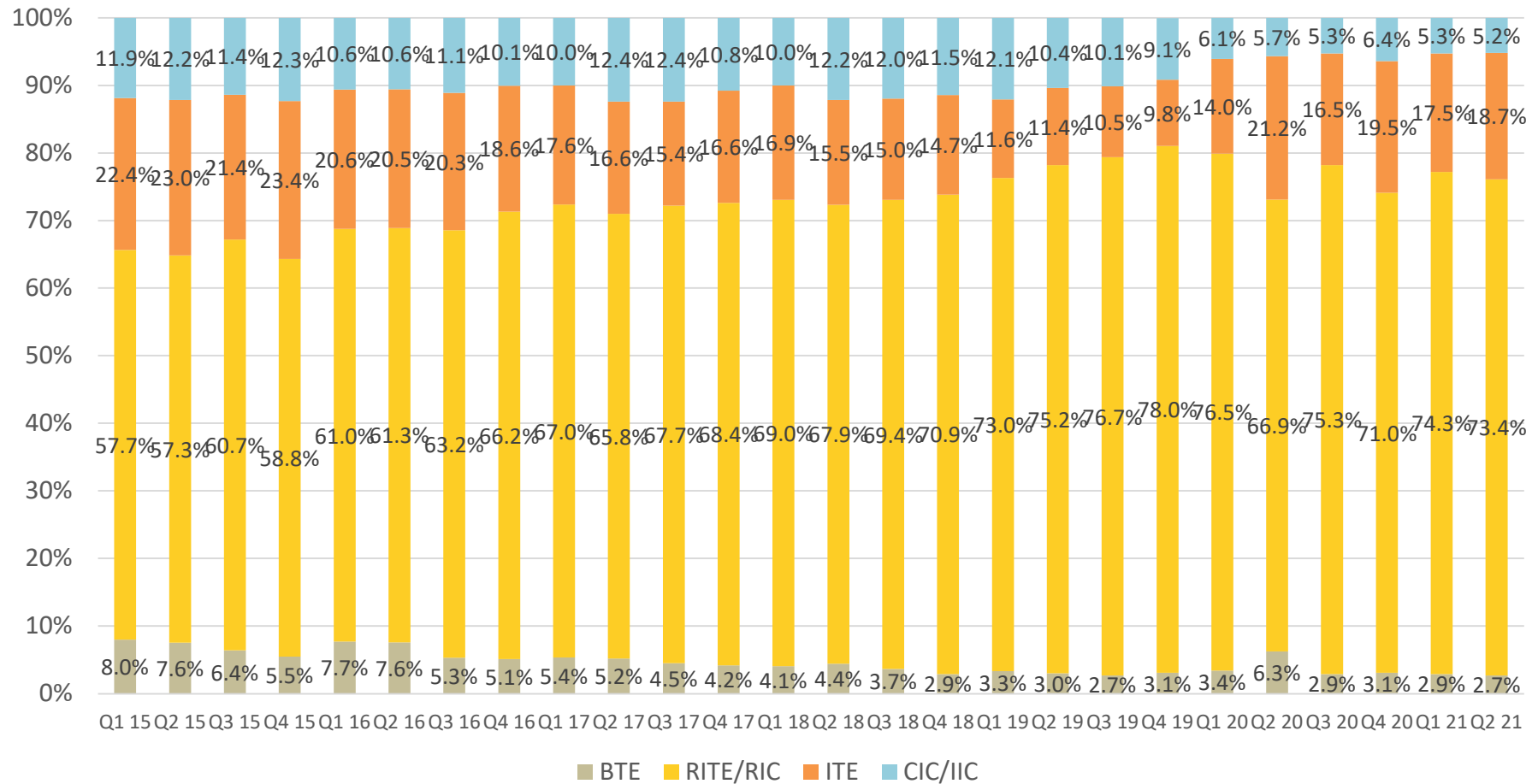
Market Size (Units) - Eire



BIHIMA
The British Irish Hearing Instrument
Manufacturers Association

The Voice of Hearing Technology.

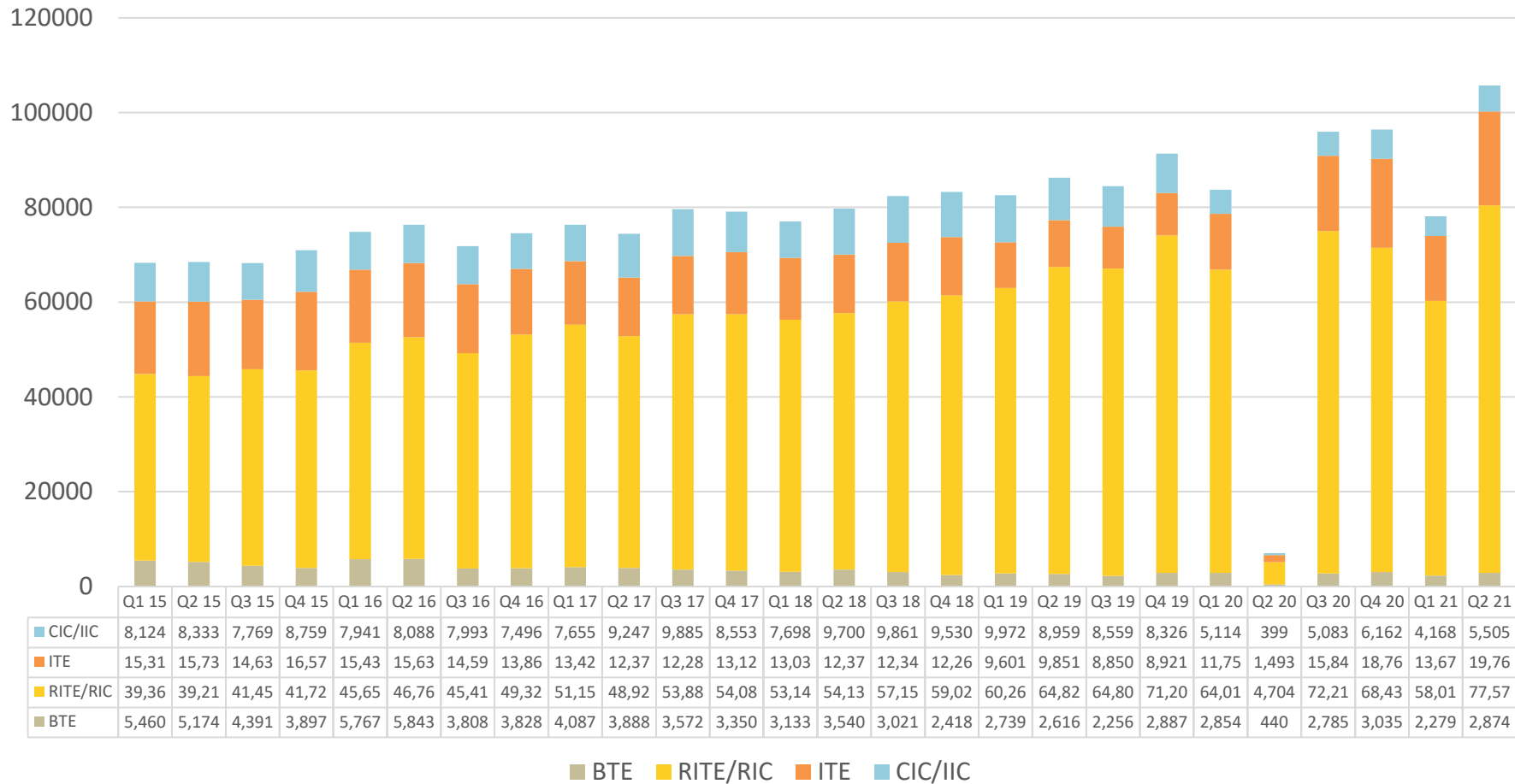
Non NHS – Product Styles



BIHIMA
The British Irish Hearing Instrument
Manufacturers Association

The Voice of Hearing Technology.

Non NHS – Product Styles



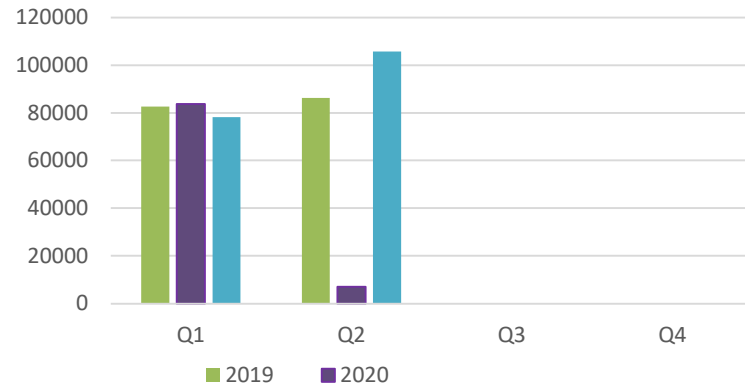
BIHIMA
The British Irish Hearing Instrument
Manufacturers Association

The Voice of Hearing Technology.

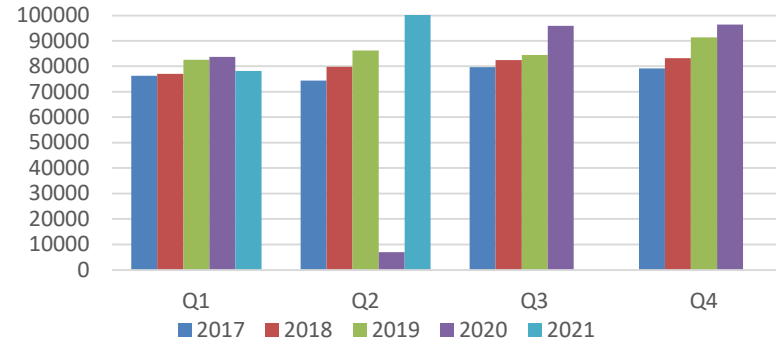
Private Market



2019 v 2020 v 2021 - Market size units

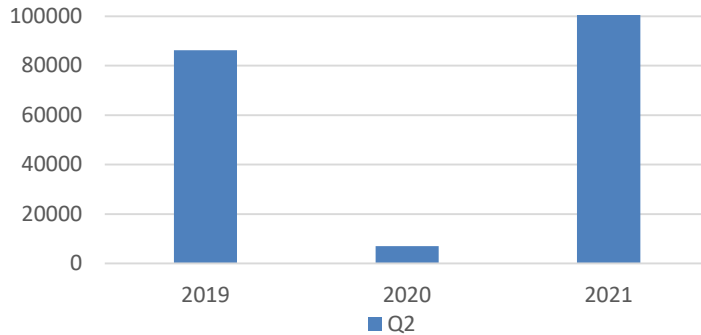


5 Year performance - Market size units

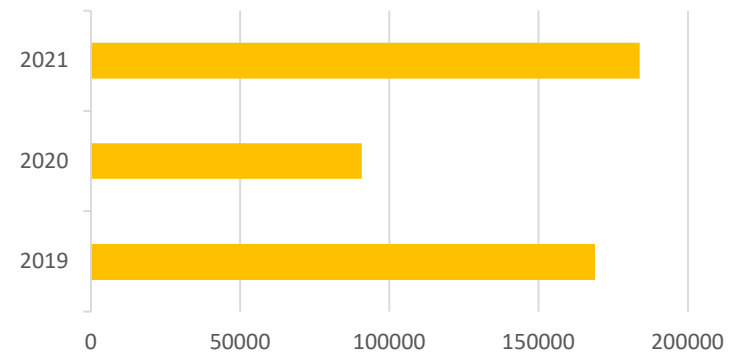


Q2

Performance Year on Year - Market size units



Q2 Year to date performance - Market size units

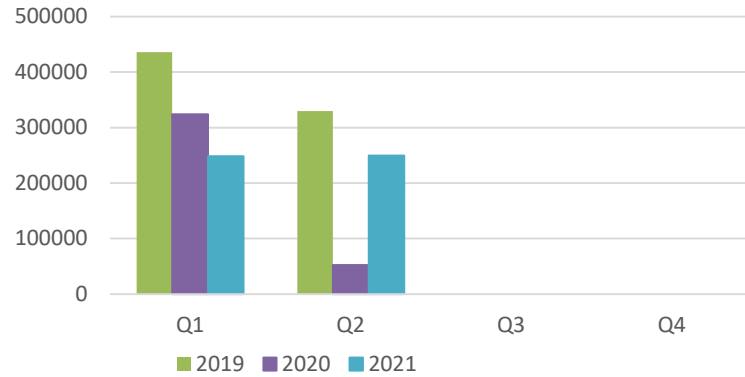


BIHIMA
The British Irish Hearing Instrument
Manufacturers Association

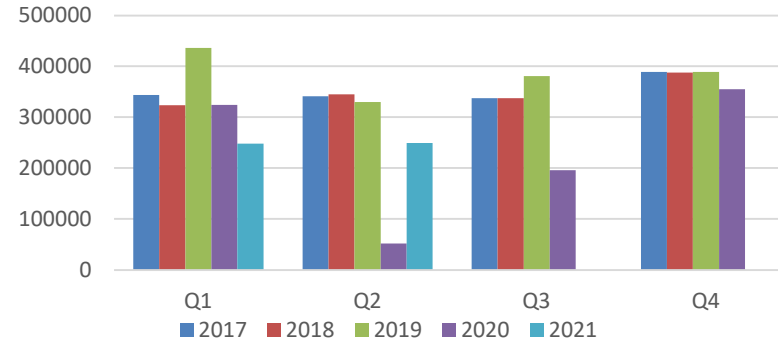
The Voice of Hearing Technology.



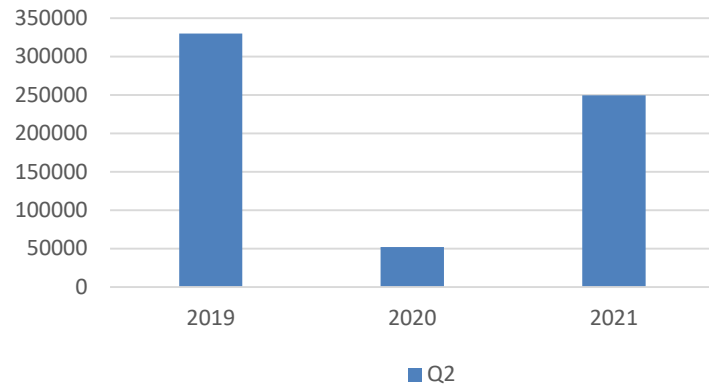
2019 v 2020 v 2021 - Market size units



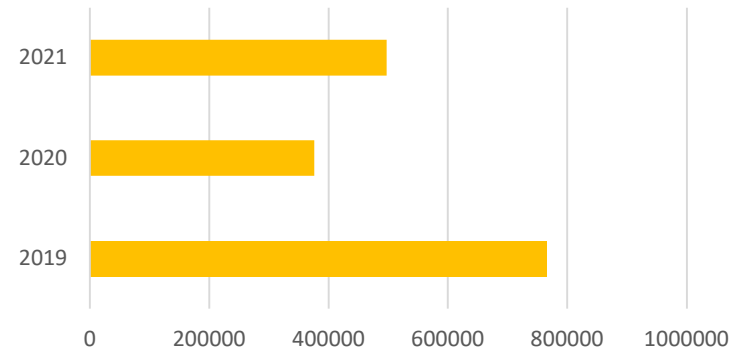
5 Year performance - Market size units



Q2 Performance Year on Year - Market size units



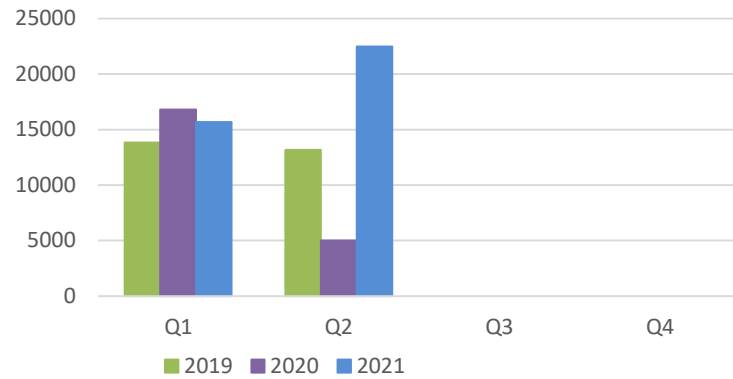
Q2 Year to date performance - Market size units



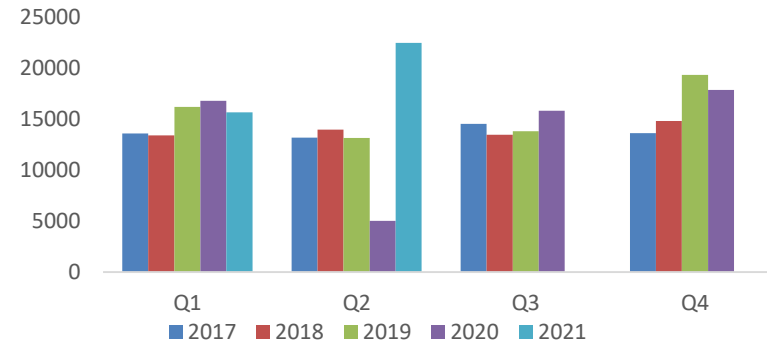
Ireland



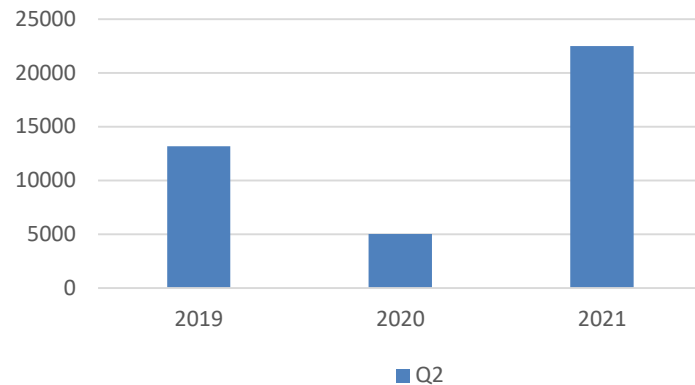
2019 v 2020 v 2021 - Market size units



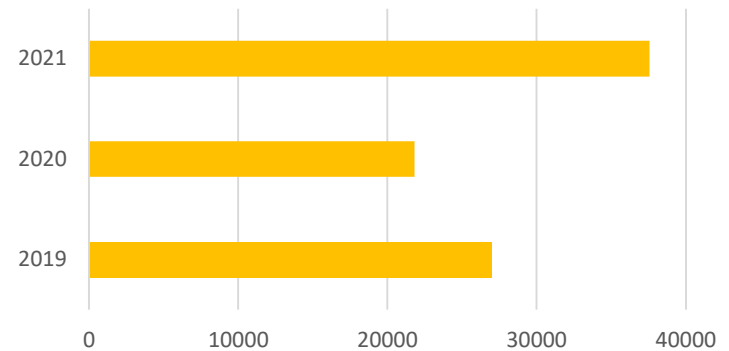
5 Year performance - Market size units



Q2 Performance Year on Year - Market size units



Q2 Year to date performance - Market size units



BIHIMA
The British Irish Hearing Instrument
Manufacturers Association

The Voice of Hearing Technology.